



Dr. APJ Abdul Kalam Government College

Department of Anthropology in collaboration
with IQAC

**VAC on
Documenting,
Writing and
Presentation**

Highlights

40 CONTACT HOURS

STUDENTS' PRESENTATIONS

**OUTDOOR ACTIVITIES OF
DOCUMENTATION**



Concept note

The department of anthropology has designed this course to cater the needs of writing and presentation skills of the students who wish to work in the area of social science, and journalism. The course will enhance their writing and comprehension skills and ignite the creative faculty which is already there within the participants. The course will teach them to make sense of social-cultural events, write and document them and present them. A student after taking up the course is expected to a) write on abstract and concrete themes, b) take quality photos, c) know the basics of photo editing and post processing and d) know the creation and use of power point as a mechanism communication.



Interested?

Fill the google form to participate:

https://docs.google.com/forms/d/e/1FAIpQLScXyrU-c23VUB9a2_LiTIUnRudG8EUUbQM84AiWnxdMp0rj0A/viewform?usp=dialog

**OR
SCAN
HERE**



LAST DATE: 05.01.2025

LEARN SKILLS

**BE
INDEPENDENT**

**OPEN UP YOUR
CREATIVE
FACULTY**

Course outlines

CLASSES 20 CONTACT HOURS

Online classes on weekends on writing and presentations

WRITING SESSIONS 5 CONTACT HOURS

Online preparation and submission of writeups by the students

OUTDOOR ACTIVITIES 10 CONTACT HOURS

Students' will be given exposure to field on their chosen topic. To document, write and present on the issues.

PHOTOGRAPHY AND POST PROCESSING 5 CONTACT HOURS

Basic training of handling photoshop will be given through online and offline modes.

Course timing

01 classes on weekends, online

02 Outdoor activities, after college hours

03 Photography and post processing, after college hours

Your works will be published in #anthrobud magazine which has an exposure to international audience

OBJECTIVES

1. Develop effective writing skills for various purposes and audiences
2. Understand the principles of clear and concise writing
3. Learn to structure and organize written content
4. Develop confident and persuasive presentation skills
5. Understand how to engage and persuade audiences through verbal and non-verbal communication
6. Learn to incorporate visual aids and technology into presentations

ASSESSMENT

- Participation and attendance (50%)
- Writing exercises and assignments (30%)
- Presentation (10%)
- Final project (10%)

Course details

Module 1: Writing Fundamentals

- Overview of effective writing principles
- Understanding purpose, audience, and tone
- Writing styles and techniques
- Exercise: Writing a personal statement

Module 2: Writing for Different Purposes

- Writing for academic purposes (essays, reports, research papers)
- Writing for professional purposes (emails, memos, proposals)
- Writing for creative purposes (short stories, poetry, scripts)
- Exercise: Writing a persuasive essay

Module 3: Presentation Fundamentals

- Overview of effective presentation principles
- Understanding audience and purpose
- Structuring and organizing presentations
- Exercise: Delivering a short presentation

Module 4: Presentation Techniques*

- Verbal and non-verbal communication
- Engaging and persuading audiences
- Using visual aids and technology
- Exercise: Creating a persuasive presentation

Module 5: Advanced Writing and Presentation Techniques

- Using rhetorical devices and literary techniques
- Incorporating storytelling and anecdotes
- Handling questions and feedback
- Exercise: Writing a reflective essay

Module 6: Final Project

- Students will write and present a final project on a topic of their choice
- Final project can be a research paper, a persuasive presentation, or a creative writing piece